

ORDER



KMGH

Orders	Order / Rev:	<u>183925</u>	
	Alt Order #:		KMGH
	Product Desc:	Joe Coors for Congress	David Lombardo
	Estimate:	2732	
	Flight Dates:	09/25/12 - 10/01/12	
	Original Date / Rev:	09/24/12 / 09/24/12	
	Order Type:	GENERAL	
Agency	Name:	<u>American Media Advocacy Group</u>	
	Buying Contact:		Cash
	Billing Contact:		Broadcast
		815 Slaters Lane	EOM/EOC
		Alexandria, VA 22314	Agency Commission:
			15%
Advertiser	Name:	<u>Congress/Joe Coors (R)</u>	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PL3-US House Rep	Order Separation:
	Priority:	PREEMPTIBLE	Advertiser External ID:
	Revenue Codes:	POL, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	87	\$49,790.00	\$42,321.50	September 2012	87	\$49,790.00	\$42,321.50	0.00
10/01/12	10/01/12	9	\$13,075.00	\$11,113.75	October 2012	9	\$13,075.00	\$11,113.75	0.00
					Totals	96	\$62,865.00	\$53,435.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

David Lombardo Start Of Order - End Of Order 100%

Order / Rev: 183925
Alt Order #: _____
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Congress/Joe Coors (R)
Product Desc: Joe Coors for Congress
Estimate: 2732

KMGH

Order / Rev: 183925
Alt Order #: _____
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Congress/Joe Coors (R)
Product Desc: Joe Coors for Congress
Estimate: 2732

KMGH

Order / Rev: 183925
 Alt Order #: _____
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Congress/Joe Coors (R)
 Product Desc: Joe Coors for Congress
 Estimate: 2732

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
43	KMGH	10/01/12	10/01/12	Nightline Nightline	CA	1037P-1103P	M-----	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$675.00 0.00															
44	KMGH	09/30/12	09/30/12	SUN Sports Extra-KMGH CA 10P News Sunday Sports	CA	1037P-11p	-----S	:30	1	\$410.00	P3	0.00	NM	1	\$410.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$410.00 0.00															
N45	KMGH	10/01/12	10/01/12	ABC Mon A Dancing With The Stars	CA	7P-9P	M-----	:30	1	\$6,000.00	P3	0.00	NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$6,000.00 0.00															
N46	KMGH	09/26/12	09/26/12	ABC Wed A ABC Wed A	CA	7P-8P	--W----	:30	1	\$1,525.00	P3	0.00	NM	1	\$1,525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$1,525.00 0.00															

Totals 96 \$62,865.00